



# LONGHORN OPEN

AUSTIN, TX

SPONSOR  
PACK  
2019

JAN 18-20 2019





# Racquetball

- *Racquetball is one of the most dynamic racquet sports*
- *Requires speed, reflexes, agility and a physical and mental strength.*
- *Is practiced by more than 5 million people around the world.*

5 MILLION  
PLAYERS IN WORLD



3.2 MILLION  
OLYMPIC CHANNEL



FOLLOWERS OLYMPIC CHANNEL  
IN SOCIAL MEDIA AND WEBSITE

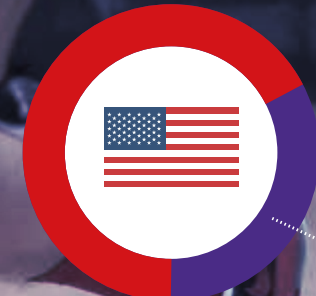
4 MILLION  
SOCIAL MEDIA REACHING



WRT  
41%

IRF  
59%

HOUSEHOLD  
INCOME



30.7%  
OVER 100K



# World Racquetball Tour

- Provides a world class platform for players to develop their careers
- Events unite players of all levels to inspire a new era of growth for racquetball
- Fair and equitable environment allows these athletes to showcase their talents
- We are recognized by the IRF as a professional Racquetball

5 MILLION  
PLAYERS IN WORLD



4 MILLION  
USA

1 MILLION  
REST OF THE WORLD

3.2 MILLION  
OLYMPIC CHANNEL



FOLLOWERS OLYMPIC CHANNEL  
IN SOCIAL MEDIA AND WEBSITE

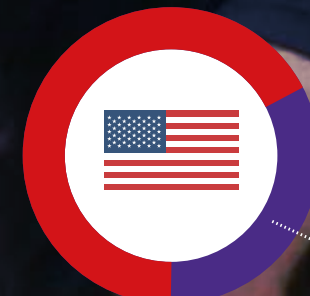
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# Sponsors

- *Excellent opportunity for companies to promote their brand and services.*
- *Exposure to worldwide market with a variety of advertising options*
- *Global stage that reaches the market through live free streaming*
- *Players from 20 countries and viewers from more than 50 countries*

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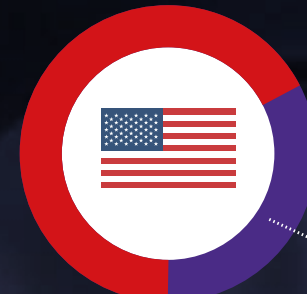
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# Event Sponsor Package



**LONGHORN  
OPEN** AUSTIN, TX

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SPONSORS OPTIONS	Platinum Exclusive \$3,000	Gold Exclusive \$2,000	Silver Multiple \$1,000	Bronze Multiple \$500
Logo integrated into the awards and named as "OFFICIAL SPONSOR" of the finals*	•			
Logo integrated into scoreboard in live broadcast	•			
Logo on WRT website (in the month of the event) with direct link to your site	X-Large	Large	Medium	Small
Logo on r2sports tournament website	•	•	•	•
30-second commercials per online broadcast match	3	2	1	
Live blurbs per online broadcast match				
Logo included in WRT e-newsletter	X-Large	Large	Medium	Small
Logo included on flyers and poster for digital and printed materials	X-Large	Large	Medium	Small
Logo incorporated into WRT Facebook cover picture	X-Large	Large	Medium	Small
Name printed on the back of tournament shirts, along with the WRT logo	•	•	•	•
Free UT Club Shirt	•	•	•	•

\*Receive additional recognition before the finals and/or semifinals at the event and on the broadcast